



JUSTICE & DIVERSITY CENTER
OF THE BAR ASSOCIATION OF SAN FRANCISCO

18TH ANNUAL JDC GALA

JUSTICE IS NOT OPTIONAL
MORE THAN A GALA: PUSHING JUSTICE FORWARD

SEPTEMBER 22 | 6:00 - 9:00 P.M.

Sponsorship Levels and Benefits

Platinum Level: \$7,500 - \$50,000 (depending on law firm size)

- 10 Gala tickets
- Large banner ad in initial launch email of San Francisco Attorney digital Magazine
- Large banner ad on BASF CLE/event calendar on sfbar.org
- Logo featured on BASF (sfbar.org) homepage slider
- Large banner on Legal by the Bay blog
- Large banner ad in BASF Bulletin
- Logo on pre-Gala marketing materials in BASF Bulletin and on Gala website
- Individual acknowledgment on social media platforms including Twitter, LinkedIn and Facebook
- Full color sponsor ad displayed on night of event

Silver Level: \$15,000

- 10 Gala tickets
- Banner ad in the San Francisco Attorney digital Magazine
- Large banner on Legal by the Bay blog
- Large banner ad in BASF Bulletin
- Logo on pre-Gala marketing materials in BASF Bulletin and on Gala website
- Individual acknowledgment on social media platforms including Twitter, LinkedIn and Facebook
- Full color sponsor ad displayed on night of event

Bronze Level: \$10,000

- 10 Gala tickets
- Tile ad in the San Francisco Attorney digital Magazine
- Large banner ad in BASF Bulletin
- Logo on pre-Gala marketing materials in BASF Bulletin and on Gala website
- Individual acknowledgment on social media platforms including Twitter, LinkedIn and Facebook
- Full color sponsor ad displayed on night of event

Pewter Level: \$5,000

- 8 Gala tickets
- Tile ad in BASF Bulletin
- Logo on pre-Gala marketing materials in BASF Bulletin and on Gala website
- Individual acknowledgment on social media platforms including Twitter, LinkedIn and Facebook
- Full color sponsor ad displayed on night of event

Pearl Level: \$2,500

- 5 Gala tickets
- Tile ad in BASF Bulletin
- Logo on pre-Gala marketing materials in BASF Bulletin and on Gala website
- Group acknowledgment on social media platforms including Twitter, LinkedIn and Facebook
- Full color sponsor ad displayed on night of event

Diamond Level: \$1,000

- 3 Gala tickets
- Tile ad in BASF Bulletin
- Firm name on pre-gala marketing material in BASF Bulletin and logo on Gala website
- Group on social media platforms including Twitter, LinkedIn and Facebook
- Full color sponsor ad displayed on night of event

Opal Level: \$500

- 2 Gala tickets
- Firm name on pre-gala marketing material in BASF Bulletin and logo on Gala website
- Group acknowledgment on social media platforms including Twitter, LinkedIn and Facebook
- Full color sponsor ad displayed on night of event

Ad Art Specifications

Ad Sizes

Please submit the appropriate ad sizes to jdcgala@sfbar.org by **Friday, August 26, 2022**

- **Large banner ad:** 728 pixels width by 90 pixels height
- **Tile ad:** 300 pixels width x 250 pixels height
- **Homepage slider banner:** 1920 pixels width x 400 pixels height

Art Requirements

- All ads must be submitted in color as a high-resolution .jpg or .png (96 dpi +)
- Please send sponsor logos as a high resolution vector file
- Please keep language on ads to broadly thank the Justice & Diversity Center



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Firm:

Contact:

Email Address:

Sponsor Level:

PLEASE INDICATE PLEDGE OF SUPPORT

Gala Pledge: \$

Law Firm/Corporate Gift Pledge: \$

Payment Options

Please send me an invoice.

Our check, made payable to the Justice & Diversity Center is enclosed.

Please charge my credit/debit card: Mastercard VISA American Express Discover

Name on card if different than above:

Card Number:

Expiration Date:

Security Code:

Signature:

Payment is due by September 1, 2022

Please return pledge form to:

By Mail

Justice & Diversity Center
201 Mission Street, Suite 400
San Francisco, CA 94105
Attention: Development

By Email

Development at
jdcgala@sfbar.org

For additional information, please contact our Community Engagement team at jdcgala@sfbar.org.

Who may we contact if we need to request a firm logo or digital ad images?

