



# THE FIRST SOLO & SMALL FIRM ANNUAL CONFERENCE

**Kyle Schriener**

**T**he first Solo & Small Firm Annual Conference, held on February 9, 2017, was a resounding success. There were 122 registrants who attended a variety of MCLE programs related to the conference's theme of using technology to improve law practice. The conference provided a great opportunity for solo and small firm attorneys to come together to network, improve their knowledge and use of technology, and learn from each other's successes.

Keynote speakers were the nationally recognized Adriana Linares, a legal technology consultant with LawTech Partners, and San Francisco Superior Court Judge Daniel Flores. Linares addressed the quickly developing world of legal technology, recommending tools and solutions to the audience using humor, data, and anecdotes.

In addition, participants were able to choose from MCLE programs that focused on starting a law firm, e-discovery, substance abuse, and ERISA. Preconference workshops

that addressed law firm business plans, best intake practices, and building a profitable law firm ethic were available in the morning.

The conference ended with a reception that provided a great opportunity to connect with other members of the vibrant solo and small firm community. The majority of attorneys in the Bay Area are part of this community, a pillar of the legal profession that represents individuals and organizations in every imaginable legal matter.

Going forward, this conference will be a centerpiece of the Solo and Small Firm Section's dedication to strengthening its community. Please join us for the next annual conference on February 8, 2018. The cochairs of the planning committee are Terry Szucsko of Lvovich & Szucsko and Brittany Bottorff of the Maier Law Group.

*Kyle Schriener is the principal attorney at Schriener Law Firm, a litigation firm in San Francisco that focuses on commercial, employment, and real estate litigation.*

# SAVE THE DATE



**SECOND ANNUAL**  
**SOLO/ SMALL FIRM**  
**CONFERENCE**  
**FEBRUARY 8**

## Loving Your Law Practice

BASF's Solo & Small Firm Section invites you to attend its second annual conference on February 8, 2018. The conference will present a variety of MCLE programs around the theme of *Loving your Law Practice*. Many programs will focus on how solo and small firm owners can raise their legal practice to the next level.

**February 8, 2018**

BASF Conference Center  
301 Battery Street, Third Floor  
San Francisco, 94111  
Event Code: G182803

More information to be announced.



SOLO & SMALL FIRM  
SECTION

[www.sfbar.org/solo-conference](http://www.sfbar.org/solo-conference)