



17TH ANNUAL GALA
of the
Justice & Diversity Center
of the
Bar Association of San Francisco

Wednesday, September 22
6-8 p.m.

Join us for an evening to remember. At the annual Gala, we celebrate a student from our Bay Area Minority Law Student Scholarship program and feature one of our legal services clients. Both bring to life the importance of our work and services.

SPONSORSHIP LEVELS AND BENEFITS

Platinum Level \$7,500 - \$50,000 (depending on law firm size)

- 40 Gala tickets
- Large banner ad in San Francisco Attorney Q3 digital magazine with premium placement (728x90 pixels)
- *Large banner ad in Q2 digital magazine if confirmed by June 24*
- Full color sponsor ad in electronic event-night display (392x292px)
- Video featuring your firm on event website (30 seconds)
- Large banner ads in two BASF Bulletins (728x90px)
- BASF/JDC homepage carousel banner with your info/logo for one week (1920x400px)
- Tile ad on BASF Legal by the Bay blog site (300x250px)
- Logo on pre-gala marketing material and website
- Acknowledgement in our electronic publications, website and social media

Silver Level \$15,000

- 30 Gala tickets
- Tile ad in San Francisco Attorney Q3 digital magazine (300x250px)
- Sponsor ad in electronic event-night display (392x292px)
- Large banner ad in a BASF Bulletin (728x90px)
- BASF/JDC homepage slider banner with your info/logo for three days (1920x400px)
- Logo on pre-gala marketing material and website
- Acknowledgement in our electronic publications, website and social media

Bronze Level \$10,000

- 15 Gala tickets
- Tile ad in San Francisco Attorney Q3 digital magazine (300x250px)
- Sponsor ad in electronic event-night display (392x292px)
- Tile ad in a BASF Bulletin (300x250px)
- BASF/JDC homepage slider banner with your info/logo for two days (1920x400px)
- Logo on pre-gala marketing material and website
- Acknowledgement in our electronic publications, website and social media



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Pewter Level \$5,000

- 10 Gala tickets
- Sponsor ad in electronic event-night display (392x292px)
- Tile ad in a BASF Bulletin (300x250px)
- Logo on pre-gala marketing material and website
- Acknowledgement in our electronic publications, website and social media

Pearl Level \$2,500

(Exclusively for solo practitioners and small firms with nine or fewer employees)

- Nine Gala tickets
- Sponsor ad in electronic event-night display (392x292px)
- Tile ad in a BASF Bulletin (300x250px)
- Firm name on the gala website
- Acknowledgement in our electronic publications, website and social media

Diamond Level \$1,000

- Five Gala tickets
- Sponsor ad in electronic event-night display (392x292px)
- Tile ad in a BASF Bulletin (300x250px)
- Firm name on the gala website
- Acknowledgement in our electronic publications, website and social media

Opal Level \$500

- Two Gala tickets
- Sponsor ad in electronic event-night display (392x292px)
- Firm name on the gala website
- Acknowledgement in our electronic publications, website and social media

AD ART SPECIFICATIONS

Deadline for art files - Friday, August 27, 2021

Email artwork to jdcgala@sfbar.org

Art Requirements

- All electronic event-night display ads must be submitted in color as a high-resolution **.jpg** or **.png** (96 dpi +)
- Sponsor logos will be presented at 230x113px. Please send them as a high resolution vector file.
- San Francisco Attorney digital magazine ads must be submitted as high-resolution **.jpg** files **Ads that will be published in the San Francisco Attorney digital magazine should be general branding ads and should not mention the Gala as they may run after the event.* Banner ads are 728x90px, tile ads 300x250px.

Ad Sizes - Please submit the appropriate ad sizes for your sponsorship level

- Full color sponsor ad in electronic event-night display: 392 pixels wide x 292 pixels high
- Full color large banner ad in San Francisco Attorney digital magazine: 728 px wide x 90 px high
- Full color tile ad in San Francisco Attorney digital magazine: 300 px wide x 250 px high
- Homepage slider banner: 1920 px wide x 400 px high

Payment due date - Please submit payment by **September 1.**

For more information, please contact jdcgala@sfbar.org.





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Firm _____ Contact _____

Email Address _____ Sponsor Level _____

PLEASE INDICATE PLEDGE OF SUPPORT

Gala Pledge \$ _____

Law Firm/Corporate Gift Pledge \$ _____

Payment Options

- Please send me an invoice.
 Our check, made payable to the Justice & Diversity Center is enclosed.
 Please charge my credit/ debit card: Mastercard VISA American Express Discover

Name on card if different than above _____

Card Number _____ Expiration Date ____/____ Security Code _____

Signature _____

Payment is due by September 1, 2021.

Please return pledge form to:

BY MAIL Justice & Diversity Center
201 Mission Street, Suite 400
San Francisco, CA 94105
Attention: Development

EMAIL Development at
jdcgala@sfbar.org

For additional information, please contact our Community Engagement team at jdcgala@sfbar.org.

Who may we contact if we need to request a firm logo or digital ad images? _____

THANK YOU!

JDC is a 501(c)3 nonprofit corporation.
Contributions are tax-deductible to the extent allowed by law.

