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THE BAR ASSOCIATION OF
SAN FRANCISCO

Secure your listing in the Register of Experts & Consultants

It's easy! Review the steps below and complete the information on the following pages. You can also find this form online at **www.sfbar.org/register**

First, choose your listing type. There are two types of listings - for individuals and companies. Simply complete the appropriate sections below. Company listings are ideally suited for companies who prefer to be listed by their business name rather than by their individual experts. Both types of listings can also be expanded. Expanded listings allow you to showcase your expertise in greater detail.

Available listing types:

Individual Listing: Starting at \$449

includes: name, title, company, and contact information, specialties, and degrees and licenses. **Expanded listings** also include formal education, certifications, previous positions, honors and awards, professional affiliations, publications, and prior expert experience.

*To secure your individual listing, please complete section 1 of the insertion agreement.
To expand your listing, also complete section 2.*

Company Listing: Starting at \$549

includes: company and contact name, contact information, specialties, degrees and licenses. **Expanded listings** and listing add-ons are available and include additional contact names and additional space to describe company specialties.

*To secure your company listing, please complete section 3 of the insertion agreement.
To expand your listing, also complete section 4.*

Next, choose your category or categories. Choose the category under which you would like your listing to appear. All available categories are listed on pages 6–7. One category is included in the price of your listing. You can add additional categories for a fee of \$75 per category.

Send us your listing information and payment no later than August 31, 2020 to be included in the next annual BASF Directory. Listings we receive sooner will be added online within 30 days.

For more information or if you have questions, please contact: **ctucker@sfbar.org** or **(415) 782-8907**

INSERTION AGREEMENT

Please complete all sections below and on the following pages that apply to your chosen type of listing. Type or print all information clearly and accurately. List the most important information first as text may be edited due to space limitations.

Once your order has been received and processed, you will receive a copy of your listing for final approval.

1 INDIVIDUAL LISTING

Name _____ Professional Abbreviation (one) _____

Primary Position/Title _____

Employer _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Alternate Telephone _____ Fax _____

Email _____ Website _____

 Optional: twitter.com/ _____

 Optional: linkedin.com/ _____

Specialties (up to 30 words) _____

Degrees/Licenses (please, no university affiliations or certifications)

1. _____ 2. _____ 3. _____ 4. _____ 5. _____

2 INDIVIDUAL LISTING: EXPANDED

Formal Education:

Degree _____ Area _____ University _____ Year _____

Degree _____ Area _____ University _____ Year _____

Degree _____ Area _____ University _____ Year _____

Certifications/Licenses/Registrations (max 5) _____

Previous/Current Positions/Titles (max 5) _____

Honors/Awards (max 10) _____

Membership in Professional Societies (max 10) _____

Number of Publications (including up to 3 titles) _____

Prior Expert/Consultant Experience (up to 50 words) _____

Company Name _____
 Name of Contact _____ Professional Abbreviation (one) _____
 Title of Contact _____

Optional: You can add additional contact names to your company listing at \$100 per name:

Name of Contact _____ Professional Abbreviation (one) _____
 Title of Contact _____

Name of Contact _____ Professional Abbreviation (one) _____
 Title of Contact _____

Name of Contact _____ Professional Abbreviation (one) _____
 Title of Contact _____

Address _____
 City _____ State _____ Zip _____
 Telephone _____ Alternate Telephone _____ Fax _____
 Email _____ Website _____

 Optional: twitter.com/ _____

 Optional: linkedin.com/ _____

Degrees/Licenses (please, no university affiliations)

1. _____ 2. _____ 3. _____ 4. _____ 5. _____

Specialties: Please describe your company's services and qualifications (up to 30 words)

(If you have chosen an Expanded Company Listing, skip this specialties section and complete the Expanded Listing section below.)

Specialties: Please describe your company's services and qualifications (up to 100 words)

CALCULATE YOUR LISTING TOTAL

All prices below include print and online publication of your listing. The printed listing will appear in the 2020 BASF Directory, and your online listing will be published at www.sfbar.org/register. You will also receive a complimentary copy of the 2020 BASF Directory.

- | | |
|---|----------|
| <input type="checkbox"/> Individual Listing | \$449 |
| <input type="checkbox"/> Company Listing | \$549 |
| <input type="checkbox"/> Expanded Listing - Individual | \$649 |
| <input type="checkbox"/> Expanded Listing - Company | \$749 |
| <input type="checkbox"/> Additional Categories
\$75 per category x _____ (quantity) = | \$ _____ |
| <input type="checkbox"/> Additional Contact Names (company listings only)
\$100 per name x _____ (quantity) = | \$ _____ |
| <input type="checkbox"/> Add color to your online listing and have it featured
\$15 per category x _____ (quantity) = | \$ _____ |

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☐ Check enclosed (payable to BASF) ☐ Visa ☐ MasterCard ☐ American Express

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Submit your completed form with your payment (made payable to BASF) in one of the following ways:



Mail to: The Bar Association of San Francisco
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Fax to: 415-413-0222
Attention: Publications Department

Once your order has been received and processed, you will receive a copy of your listing for final approval. For more information, contact us at ctucker@sfbar.org

CATEGORIES

Your listing fee covers one category. Additional categories are \$75 each.

ACCIDENTS

- (Investigation, Analysis, Reconstruction, Reenactment)
- 0010 ☐ General
- 0015 ☐ Chemical
- 0020 ☐ Commercial Trucking
- 0025 ☐ Construction
- 0030 ☐ Elevator/Escalator
- 0035 ☐ Industrial/Manufacturing
- 0037 ☐ Psychological Trauma

Transportation:

- 0040 ☐.....Aviation
- 0045 ☐.....Bicycle
- 0050 ☐.....Boating
- 0055 ☐.....Highway/Traffic/
Vehicular
- 0060 ☐.....Pedestrian
- 0065 ☐.....Railroad
- 0070 ☐ Other (slips, trips & falls, household & power tool accidents)

0075 ☐ ACCOUNTING

- 0080 ☐ **ACTUARIAL**
- 0082 ☐ Risk Management

0085 ☐ ADA COMPLIANCE

AGRICULTURAL SCIENCES

- 0090 ☐ Agriculture
- 0095 ☐ Arboriculture
- 0105 ☐ Horticulture
- 0110 ☐ Viticulture/Enology

ALTERNATIVE DISPUTE RESOLUTION

Mediation/Collaborative:

- 0113 ☐.....Attorney
- 0115 ☐.....Non-Attorney

ANIMALS/AVIAN

- 0117 ☐ Behavior
- 0120 ☐ Horses
- 0125 ☐ Livestock
- 0130 ☐ Pets (Dogs and other Household)

0135 ☐ ANIMATION

- 0140 ☐ Computer Simulations

0150 ☐ APPAREL

APPRAISAL & VALUATION

- 0155 ☐ General
- 0160 ☐ Jewelry & Gems
- 0170 ☐ Business & Corporate
- 0175 ☐ Fine Arts & Antiques
- 0180 ☐ Intangibles
- 0185 ☐ Machinery & Equipment
- 0187 ☐ Mergers & Acquisitions
- 0190 ☐ Patent Infringement
- 0193 ☐ Personal Property
- 0195 ☐ Professional Practices
- 0200 ☐ Property Damages
- 0205 ☐ Real Estate
- 0210 ☐ Tax

0220 ☐ ARCHITECTURE/ LANDSCAPE ARCHITECTURE

ARTS & ENTERTAINMENT

- 0225 ☐ Amusement Parks
- 0230 ☐ Fine Arts
- 0243 ☐ **AUDIO/VIDEO/
PHOTOGRAPHY
ANALYSIS**

0245 ☐ AUTOMOTIVE

0250 ☐ AVIATION/AIRPORTS

BIOLOGICAL SCIENCES

- 0255 ☐ Aquatic & Marine Biology
- 0260 ☐ Biochemistry
- 0265 ☐ Biology
- 0275 ☐ Entomology
- 0285 ☐ Genetics
- 0290 ☐ Physiology
- 0300 ☐ Zoology

BUSINESS/MANAGEMENT

- 0305 ☐ General
- 0307 ☐ Compliance
- 0310 ☐ Customs/Trade Practices
- 0315 ☐ Distribution
- 0320 ☐ Forensic Accounting
- 0325 ☐ Franchising
- 0330 ☐ Management
- 0335 ☐ Marketing
- 0340 ☐ Public Relations
- 0345 ☐ Retailing

0346 ☐ CANNABIS

0347 ☐ CARBON MONOXIDE POISONING

- 0350 ☐ **CHEMISTRY/CHEMICALS**
- 0355 ☐ Toxicology

0358 ☐ CHILD ABUSE

0360 ☐ COMMUNICATIONS/ TELECOMMUNICATIONS

- 0365 ☐ Broadcasting
- 0367 ☐ Cell Phone Forensics
- 0370 ☐ Mobile
- 0375 ☐ Publishing
- 0380 ☐ World Wide Web/
Internet Services

COMPUTER

- 0385 ☐ General
- 0387 ☐ Blockchain/Cryptocurrency
- 0390 ☐ Data Storage Systems &
Devices
- 0393 ☐ Forensics
- 0395 ☐ Fraud
- 0400 ☐ Information Systems

CONSTRUCTION

- 0410 ☐ General
- 0415 ☐ Accounting
- 0417 ☐ Blasting
- 0420 ☐ Carpentry/Framing
- 0425 ☐ Claims/Disputes
- 0430 ☐ Codes/Code Interpretation
- 0435 ☐ Concrete/Foundations
- 0440 ☐ Construction Defect
- 0445 ☐ Construction Mgmt.
- 0450 ☐ Cost Estimation
- 0455 ☐ Disability & Accessibility
- 0460 ☐ Electrical
- 0465 ☐ General Contracting
- 0470 ☐ Inspection
- 0473 ☐ Insurance Damage Estimates
- 0475 ☐ Mechanical/Plumbing/
Piping/HVAC
- 0477 ☐ Project Management/
Construction Management
- 0480 ☐ Roads/Highways/
Heavy Construction
- 0485 ☐ Roofing/Waterproofing
- 0490 ☐ Safety
- 0495 ☐ Scheduling
- 0500 ☐ Sitework/Grading

CREDIT

- 0505 ☐ Credit Damage Measurement

0508 ☐ DENTISTRY

DEMONSTRATIVE EVIDENCE

- 0510 ☐ Computer Video Animation
- 0513 ☐ Forensic Photography
- 0515 ☐ Graphics/Exhibits
- 0520 ☐ Medical Illustrations
- 0525 ☐ Models
- 0530 ☐ Photography
- 0535 ☐ Video

DISABLED TRANSPORTATION

- 0537 ☐ ADA & Accidents

0538 ☐ DRAM SHOP/ALCOHOL

ECONOMICS

- 0540 ☐ General
- 0545 ☐ Antitrust
- 0547 ☐ Economic Damages
- 0550 ☐ Economic Loss
- 0555 ☐ Lost Earnings

0559 ☐ EQUITY, DIVERSITY & INCLUSION (EDI)

EDUCATION

- 0560 ☐ Administration
- 0565 ☐ Educational Quality
- 0570 ☐ Student Welfare

EMPLOYMENT

- 0575 ☐ General
- 0580 ☐ ADA
- 0585 ☐ Benefits & Retirement Plans
- 0590 ☐ Discrimination & EEO
- 0593 ☐ Executive Compensation
- 0595 ☐ FMLA
- 0597 ☐ Human Resources/
Organizational Development
- 0600 ☐ Labor/Management Relations
- 0605 ☐ Retaliation
- 0610 ☐ Sexual Harassment
- 0615 ☐ Wage & Hours
- 0620 ☐ Workers' Compensation
- 0623 ☐ Workplace Investigations
- 0625 ☐ Workplace Violence
- 0627 ☐ Wrongful & "At Will"
Termination

ENERGY & MINING INDUSTRIES

- 0629 ☐ Clean Energy
- 0632 ☐ Mining
- 0635 ☐ Oil & Gas
- 0640 ☐ Power
- 0645 ☐ Utilities Reorganization

ENGINEERING DISCIPLINES

- 0650 ☐ General
- 0655 ☐ Acoustics
- 0670 ☐ Automotive
- 0675 ☐ Biomedical/Biomechanical
- 0680 ☐ Chemical
- 0683 ☐ Civil/Public Works
- 0685 ☐ Civil/Structural
- 0695 ☐ Corrosion
- 0700 ☐ Electrical
- 0705 ☐ Electronic
- 0710 ☐ Environmental
- 0715 ☐ Fire Protection
- 0720 ☐ Highway/Traffic
- 0725 ☐ Hydraulic/Flood
- 0730 ☐ Industrial
- 0735 ☐ Materials Stress
- 0740 ☐ Mechanical
- 0743 ☐ Metallurgical

- 0750 ☐ Petroleum
- 0755 ☐ Quality Assurance
- 0760 ☐ Safety
- 0765 ☐ Sanitary
- 0770 ☐ Semiconductor Technology
- 0775 ☐ Soils
- 0780 ☐ Telephone/Outside Plant/
Telecommunications
- 0785 ☐ Welding
- 0790 ☐ Other

ENVIRONMENT

- 0795 ☐ General
- 0800 ☐ Assessment &
Impact Studies
- 0805 ☐ EPA
- 0810 ☐ Forensics
- 0812 ☐ Groundwater
- 0815 ☐ Hazardous Materials
- 0817 ☐ Health Risk Assessment
- 0820 ☐ Indoor Air
- 0825 ☐ Industrial Hygiene
- 0830 ☐ Mold
- 0840 ☐ Outdoor Air
- 0842 ☐ Pesticides
- 0843 ☐ Volatile Organic Compounds
- 0845 ☐ Waste Management
- 0850 ☐ Water
- 0852 ☐ **ESTATE PLANNING/
SETTLEMENT**

FAILURE ANALYSIS

- 0865 ☐ General
- 0870 ☐ Construction
- 0875 ☐ Industrial/Manufacturing
- 0880 ☐ Transportation

FINANCE

- 0885 ☐ General
- 0890 ☐ Automotive
- 0895 ☐ Bankruptcy
- 0900 ☐ Commercial Banking
- 0903 ☐ Derivatives
- 0905 ☐ General Securities
- 0910 ☐ Investment Banking
- 0915 ☐ Leasing
- 0920 ☐ Mergers & Acquisitions
- 0923 ☐ Mortgage
- 0925 ☐ Real Estate

0930 ☐ FIREARMS

0932 ☐ FIRES/EXPLOSIONS

0934 ☐ FORENSIC EVALUATIONS

0935 ☐ FORENSIC ACCOUNTING

0936 ☐ FORGERY

GEOLOGY/HYDROLOGY

- 0938 ☐ Geology
- 0940 ☐ Hydrology/Hydrogeology
- 0945 ☐ Seismology
- 0947 ☐ **GOLF**

GOVERNMENT TOPICS

0948 ☐ GREEN ENERGY

TECHNOLOGY

- 0950 ☐ Budget/Fiscal Analysis
- 0955 ☐ Government Contracts
- 0960 ☐ Land Use, Planning &
Zoning
- 0965 ☐ Law Enforcement
- 0975 ☐ Public Health
- 0980 ☐ Public Utilities
- 0985 ☐ Rent Control
- 0990 ☐ Tax Issues

- 1000 ☐ Water Resources
 1005 ☐ Other
 1010 ☐ **HANDWRITING (Forensic)**

HOTEL/RESTAURANT INDUSTRY

- 1012 ☐ General
 1014 ☐ Hotel
 1016 ☐ Restaurant

IDENTIFICATION/FORENSICS

- 1020 ☐ Ballistics
 1025 ☐ Chromatography/
Spectroscopy
 1030 ☐ Criminalistics
 1035 ☐ DNA
 1040 ☐ Eyewitness
 1045 ☐ Fingerprints
 1060 ☐ Polygraph
 1065 ☐ Questioned Documents/
Document Examination
 1070 ☐ Tape Recorded Evidence/
Tapes

INSURANCE

(for medical-related insurance categories please look under **MEDICAL - OTHER**)

- 1075 ☐ General
 1077 ☐ Agent/Broker Standard of
Care
 1080 ☐ Bad Faith
 1083 ☐ Claims Handling
 1085 ☐ Coverage Analysis
 1090 ☐ Directors & Officers
 1097 ☐ Industry Standards
 1100 ☐ Life, Health & Disability
 1105 ☐ Primary/Excess
 1110 ☐ Property & Casualty
 1120 ☐ Workers' Compensation

INTELLECTUAL PROPERTY

- 1125 ☐ General
 1130 ☐ Copyright
 1135 ☐ Licensing
 1140 ☐ Patent Infringement
 1145 ☐ Trademark

INVESTIGATION

- 1150 ☐ General
 1152 ☐ Employment
 1155 ☐ Financial
 1160 ☐ Fire

1170 ☐ LABELS/WARNINGS

LANGUAGE

- 1175 ☐ Linguistics
 1180 ☐ Translation/Interpretation

LAW PRACTICE/ATTORNEY

- 1185 ☐ Attorney Fees
 1195 ☐ Law Firm Dissolutions
 1205 ☐ Legal Ethics

LOSS EVENTS

- 1215 ☐ Earthquakes
 1220 ☐ Explosions
 1225 ☐ Fires
 1230 ☐ Floods
 1235 ☐ Landslides

MALPRACTICE

- 1240 ☐ Accounting
 1245 ☐ Construction
 1250 ☐ Dental
 1253 ☐ Fiduciary
 1255 ☐ Hospital
 1260 ☐ Legal
 1265 ☐ Medical

1275 ☐ MAPPING & SURVEYING

MARITIME & ADMIRALTY

- 1280 ☐ General
 1290 ☐ Personal Injury

MATERIALS SCIENCE

- 1295 ☐ Building Materials
 1300 ☐ Metals/Metallurgy
 1305 ☐ Nonferrous Materials
(incl. ceramics, composites,
plastics/polymers)
 1310 ☐ Protective Coatings/Paints

MEDICINE & HEALTH

- 1315 ☐ General
 1320 ☐ AIDS
 1325 ☐ Anesthesiology
 1330 ☐ Dermatology
 1335 ☐ Environmental Medicine
 1340 ☐ Family Medicine
 1345 ☐ Geriatrics/Gerontology
 1350 ☐ Industrial/Occupational
Medicine
 1355 ☐ Infectious Diseases

Internal Medicine:

- 1360 ☐.....General
 1363 ☐.....Alcohol & Substance
Abuse
 1365 ☐.....Allergy & Immunology
 1367 ☐.....Cardiology
 1370 ☐.....Endocrine Disorders
 1375 ☐.....Gastroenterology
 1380 ☐.....Hematology
 1385 ☐.....Neonatology/Fetology
 1390 ☐.....Nephrology
 1395 ☐.....Oncology
 1400 ☐.....Pulmonary Medicine
 1405 ☐.....Rheumatology

- 1415 ☐ Neurology
 1425 ☐ Obstetrics & Gynecology
 1430 ☐ Ophthalmology
 1433 ☐ Orthopedics
 1435 ☐ Otolaryngology
 1438 ☐ Pain Management
 1440 ☐ Pathology
 1445 ☐ Pediatrics
 1450 ☐ Psychiatry (physical med./
rehab.)

Psychiatry:

- 1455 ☐.....General
 1457 ☐.....Child & Adolescent
 1459 ☐.....Forensic
 1461 ☐.....Geriatric
 1463 ☐.....Neuropsychiatry
 1465 ☐.....Sexual Harassment/
Assault
 1467 ☐.....Substance Abuse

- 1469 ☐ Radiology/Nuclear Medicine
 1471 ☐ Reproductive Medicine
 1473 ☐ Sports Medicine

Surgery:

- 1475 ☐.....General
 1480 ☐.....Cardio Thoracic
 1490 ☐.....Neurosurgery
 1495 ☐.....Orthopedics
 1500 ☐.....Plastic & Reconstructive
 1503 ☐.....Spine Surgery
 1505 ☐.....Vascular

- 1510 ☐ Trauma/Emergency/
Emergency Medicine
 1515 ☐ Urology

MEDICAL - OTHER

- 1520 ☐ General

- 1523 ☐ Medical Coding/Billing
 1525 ☐ Acupuncture
 1530 ☐ Allergy/Clinical Immunology
 1535 ☐ Audiology
 1540 ☐ Chiropractic Medicine
 1543 ☐ Chronic and Interventional
Pain
 1545 ☐ Dentistry/Oral Surgery
 1550 ☐ Disability Assessment &
Rehabilitation
 1555 ☐ Epidemiology
 1560 ☐ Expert Witness
 1570 ☐ Hospital
 1575 ☐ Immunology

Insurance:

- 1577 ☐.....General
 1579 ☐.....Future Medical Costs
 1581 ☐.....Managed Care/HMO
Litigation
 1583 ☐.....Medicare/Medicaid

- 1585 ☐ Life Care Planning
 1587 ☐ Medical Devices/Materials
 1590 ☐ Medical Information
 1592 ☐ HIPAA Privacy
 1593 ☐ Calif. Confidentiality of
Medical Info. Act
 1595 ☐ Medical Records Analysis
 1605 ☐ Nursing
 1610 ☐ Optometry
 1615 ☐ Pharmacy
 1617 ☐ Physical Therapy
 1620 ☐ Podiatry
 1625 ☐ Prosthetics
 1627 ☐ Regenerative Medicine
 1630 ☐ Speech/Language Pathology
 1632 ☐ Spine Evaluation
 1635 ☐ Temporomandibular Joint
Injury and Dysfunction
 1640 ☐ Veterinary Medicine
 1645 ☐ Weight Mgmt., Obesity
& Diet

1650 ☐ METEOROLOGY/ CLIMATOLOGY

PARKS & RECREATION

- 1655 ☐ Parks/Playgrounds
 1660 ☐ Sports/Sports Facilities

PHARMACOLOGY/ TOXICOLOGY

- 1665 ☐ Alcohol/Drugs
 1670 ☐ Pharmacology
 1675 ☐ Toxicology

1680 ☐ PHYSICS

- 1685 ☐ Laser/Optics

1687 ☐ POLICE PRACTICES

1690 ☐ PRODUCTS LIABILITY

PSYCHOLOGY

- 1695 ☐ General
 1700 ☐ Adolescent/Child
 1703 ☐ Capacity/Conservatorship
 1705 ☐ Criminal
 1706 ☐ Domestic Violence
 1707 ☐ Child Abuse
 1710 ☐ Eyewitness Identification
 1715 ☐ Family/Marriage
 1720 ☐ Learning Disabilities
 1725 ☐ Neuropsychology
 1728 ☐ Personal Injury
 1730 ☐ PTSD
 1733 ☐ Psychometrics
 1735 ☐ Sexual Harassment/Assault

REAL ESTATE & HOUSING

- 1737 ☐ Broker Standard of Care
 1739 ☐ Commercial Real Estate
 1741 ☐ Housing
 1742 ☐ Lending
 1743 ☐ Mortgage
 1745 ☐ Property Management
 1750 ☐ Real Estate
 1755 ☐ Self Storage
 1760 ☐ Standards of Care/
Due Diligence
 1765 ☐ Title/Escrow

1770 ☐ RESEARCH & TESTING

SAFETY

- 1775 ☐ Child Safety
 1785 ☐ Ergonomics
 1790 ☐ FEMA
 1795 ☐ Human Factors
 1800 ☐ OSHA

Safety and Accident Prevention (see also Engineering):

- 1805 ☐.....Industrial/
Manufacturing
 1810 ☐.....Transportation
 1815 ☐.....Other

- 1820 ☐ Seatbelts/Airbags

SECURITY

- 1825 ☐ General
 1826 ☐ Hospital Security
 1827 ☐ Night Club, Bar, &
Casino Security
 1829 ☐ Physical/Personal Security
 1830 ☐ School Security
 1831 ☐ Security Officer Conduct

SOCIAL SERVICES

- 1833 ☐ General
 1835 ☐ Adoption
 1845 ☐ Domestic Violence
 1855 ☐ Parole
 1860 ☐ Welfare

SOCIOLOGY

- 1865 ☐ General
 1870 ☐ Criminology
 1875 ☐ Gangs

1877 ☐ SOLAR ENERGY

1880 ☐ STATISTICS/ MATHEMATICS

1883 ☐ STRUCTURED SETTLEMENTS

1885 ☐ SURVEYS & OPINION RESEARCH

1887 ☐ TAXATION

1890 ☐ TRANSPORTATION

1895 ☐ TRAVEL & TOURISM

TRIAL CONSULTANTS

- 1900 ☐ Expert Witness Services
 1903 ☐ Jury Consultants
 1905 ☐ Jury Selection
 1910 ☐ Trial Consultants
 1912 ☐ Trial Presentation

1914 ☐ VISIBILITY STUDIES

1917 ☐ VOCATIONAL/CAREER EVALUATION AND COUNSELING

1920 ☐ WILL CONTESTS



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For over twenty years, the Bar Association of San Francisco (BASf) has published Northern California's most trusted guide for identifying experts and consultants. **This is where attorneys come to find expert witnesses.** Found in the annual BASf Directory and online at www.sfbabar.org/register, publication reaches thousands of legal professionals in Northern California and beyond.