



20 --- **21** *Alternative Dispute Resolution Directory*

Northern California's most trusted source for expert witnesses and consultants. And your most effective online and print advertising opportunity.

www.sfbar.org/adrdirectory

**Reserve
your space
today!**

Deadline for
new listings is
August 31, 2020



THE BAR ASSOCIATION OF
SAN FRANCISCO

To start a listing, complete the insertion agreement information below:

1 CHOOSE YOUR LISTING TYPE

- Basic: \$150 Resume: \$250
 Check if you are a BASF Mediation Panelist
 (We will contact you for pricing)

Listing Type	Subtotal = \$ _____
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2 SELECT YOUR CATEGORY OF ADR SERVICES

Select all categories that apply to you. Your listing will appear in each category you select. **One category is included in your listing fee.** Additional categories are \$75/each.

- Arbitration Mediation
 Special Master

Category	Subtotal = \$ _____
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Subcategory	Subtotal (from 5) = \$ _____
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TOTAL = \$ _____
(Add subtotals above)

3 LIST ADDITIONAL ADR SERVICES

List up to six additional ADR Services that you would like to appear in your listing. Examples of additional ADR Services include: *Conciliation, Judge Pro Tempore, or Early Neutral Evaluation.*

- | | |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

4 PICK SPECIALTY PRACTICE AREAS

Select up to six specialty practice areas that you would like to appear in your listing. Examples of specialty practice areas include: *Business, Contract, Real Estate, Fee Disputes*

- | | |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

5 CHOOSE HOW PEOPLE FIND YOU IN THE SUBCATEGORY INDEX

Choose all subcategories that apply to you. Choose the light blue boxes () for **Mediation subcategories**, or the dark blue boxes () for **Arbitration subcategories**. This determines how people find you in the Subcategory Index. This index lists ADR providers by name under their chosen specialty practice areas. Choose up to five (5) subcategories for free. Each additional category is \$10.

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Education | <input type="checkbox"/> Insurance | <input type="checkbox"/> Personal Injury |
| <input type="checkbox"/> Appellate | <input type="checkbox"/> Elder | <input type="checkbox"/> Intellectual Property | <input type="checkbox"/> Probate/Trust |
| <input type="checkbox"/> Bankruptcy | <input type="checkbox"/> Employment | <input type="checkbox"/> International | <input type="checkbox"/> Professional Malpractice |
| <input type="checkbox"/> Business | <input type="checkbox"/> Energy | <input type="checkbox"/> Intra-Organizational | <input type="checkbox"/> Public Policy |
| <input type="checkbox"/> Civil Rights | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Labor | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Commercial | <input type="checkbox"/> Environmental | <input type="checkbox"/> Land Use | <input type="checkbox"/> Securities |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Family | <input type="checkbox"/> LGBT Issues | <input type="checkbox"/> Taxation |
| <input type="checkbox"/> Contracts | <input type="checkbox"/> Fee Disputes | <input type="checkbox"/> Maritime | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Credit/Financial | <input type="checkbox"/> Franchise | <input type="checkbox"/> Medical Malpractice | <input type="checkbox"/> Uninsured Motorists |
| <input type="checkbox"/> Discrimination/
Sexual Harassment | <input type="checkbox"/> Government
Contracts | <input type="checkbox"/> Partnership Disputes | <input type="checkbox"/> Women's Issues |
| | | <input type="checkbox"/> Patent/Trademark | |

5

COMPLETE THE BASIC INFORMATION

Name _____ BASF #, if applicable _____
 Primary Position/Title _____
 Firm/Company _____
 Address _____
 City _____ State _____ Zip Code _____
 Phone _____ Alt. Phone _____ Fax _____
 Email _____ Website _____



Optional: facebook.com/ _____



Optional: twitter.com/ _____



Optional: linkedin.com/ _____

6

COMPLETE THE RESUME INFORMATION

Please complete this section, if you chose the Resume Listing type. Attach pages if needed.

Prior ADR Experience/Training (max. 50 words): _____

Education: Degree _____ Area _____ University _____ Year _____
 Degree _____ Area _____ University _____ Year _____
 Degree _____ Area _____ University _____ Year _____

Licenses/Certifications _____
 Affiliations _____
 Honors/Awards _____
 Articles/Publications _____

PAYMENT

DEADLINE: AUGUST 31, 2020

Order Total \$ _____

Check enclosed (made payable to BASF) or

Visa MasterCard American Express

Credit Card Number _____ Exp. Date ____/____ Security Code _____

Name on Card (Please print) _____

Billing Zip Code _____

Signature _____ Date _____

Send your completed Insertion Agreement and payment to:

The Bar Association of San Francisco; Attention: Publications
P.O. Box 26389, San Francisco, CA 94126-6389

Fax to: 415-413-0222 Email to: ctucker@sfbar.org



THE BAR ASSOCIATION OF
SAN FRANCISCO

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San Francisco, CA 94111

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For information about formatting and pricing for firm/company listings, please contact register@sfbbar.org



The Alternative Dispute Resolution Directory is part of the Bar Association of San Francisco (BASf) Directory, Northern California's premiere directory tailored to the needs of local attorneys and legal professionals. Help develop your ADR practice and give yourself the prominence and competitive edge you've earned with a combined print and online marketing effort. **Basic listings start at only \$150.**

ALTERNATIVE DISPUTE RESOLUTION DIRECTORY