

REGISTER OF EXPERTS & CONSULTANTS DIRECTORY



The Register of Experts & Consultants is Northern California's most trusted source for expert witnesses and consultants. As an expert witness or consultant, this directory is your most effective online and print advertising opportunity.

The directory reaches more than 10,000 legal professionals in the Bay Area and encourages attorney-to attorney referrals.

Available listing types and categories:

Individual Listing: Starting at \$399

includes: name, title, company, and contact information, specialties, and degrees and licenses. Expanded listings also include formal education, certifications, previous positions, honors and awards, professional affiliations, publications, and prior expert experience.

Company Listing: Starting at \$499

includes: company and contact name, contact information, specialties, degrees and licenses. Expanded listings and listing add-ons are available and include additional contact names and additional space to describe company specialties.

10%
off listings
purchased by
August 31!

For more details and to purchase listings, call (415) 782-8910

INSTRUCTIONS

1 CHOOSE YOUR LISTING TYPE

There are two types of listings - the **Expert Listing** and the **Expanded Expert Listing**. Expanded listings allow you to showcase your expertise in greater detail. Both types of listings are available as individual or company listings. Company listings are ideally suited for companies who prefer to be listed by their business name rather than by their individual experts.

EXPERT LISTING

Name - or - Company Name and Contact Name

Professional Abbreviation

Primary Position/Title

Firm/Company

Address

Telephone, Fax, Email and Website



Optional: Twitter and LinkedIn profile or company page links



Specialties: up to 30 words

Degrees/Licenses (Please, no certifications)

- ▶ For an **individual listing**, please complete section **1** of the insertion agreement
- ▶ For a **company listing**, please complete section **3**

EXPANDED EXPERT LISTING

In addition to the listing information to the left, expanded listings include:

For individual listings:

- Formal Education
- Certifications/Licenses/Registrations
- Previous/Current Positions
- Honors/Awards
- Membership in Professional Societies
- Publications
- Prior Expert/Consultant Experience

For company listings:

Expanded company listings include space for additional description of your company's specialties (up to 100 words).

- ▶ For an **individual expanded listing**, please complete sections **1** and **2**
- ▶ For a **company expanded listing**, please complete sections **3** and **4**

2 PICK YOUR CATEGORY

Choose the category under which you would like your listing to appear. All available categories are listed on the last two pages of this document. One category is included in the price of your listing. You can add additional categories for \$75 per category.

3 OPTIONAL: ADD COLOR TO YOUR ONLINE LISTING

Add some color to your online listing and become a featured lister! When you choose this option, your listing will be highlighted in color and appear in the top portion of the search results webpage.

INSERTION AGREEMENT

Please complete all sections below and on the following pages that apply to your chosen type of listing. Type or print all information clearly and accurately. List the most important information first as text may be edited due to space limitations.

Once your order has been received and processed, you will receive a copy of your listing for final approval.

1 EXPERT LISTING: INDIVIDUAL

Name _____ Professional Abbreviation (one) _____

Primary Position/Title _____


Employer _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Alternate Telephone _____ Fax _____

Email _____ Website _____

 Optional: twitter.com/ _____

 Optional: linkedin.com/ _____

Specialties (up to 30 words) _____

Degrees/Licenses (please, no university affiliations or certifications)

1. _____ 2. _____ 3. _____ 4. _____ 5. _____

2 EXPANDED EXPERT LISTING: INDIVIDUAL

Formal Education:

Degree _____ Area _____ University _____ Year _____

Degree _____ Area _____ University _____ Year _____

Degree _____ Area _____ University _____ Year _____

Certifications/Licenses/Registrations (max 5) _____

Previous/Current Positions/Titles (max 5) _____

Honors/Awards (max 10) _____

Membership in Professional Societies (max 10) _____

Number of Publications (including up to 3 titles) _____

Prior Expert/Consultant Experience (up to 50 words) _____

3 EXPERT LISTING: COMPANY

Company Name _____
Name of Contact _____ Professional Abbreviation (one) _____
Title of Contact _____


Optional: You can add additional contact names to your company listing at \$100 per name:


Name of Contact _____ Professional Abbreviation (one) _____
Title of Contact _____

Name of Contact _____ Professional Abbreviation (one) _____
Title of Contact _____

Name of Contact _____ Professional Abbreviation (one) _____
Title of Contact _____

Address _____
City _____ State _____ Zip _____
Telephone _____ Alternate Telephone _____ Fax _____
Email _____ Website _____

 Optional: twitter.com/ _____

 Optional: linkedin.com/ _____

Degrees/Licenses (please, no university affiliations)

1. _____ 2. _____ 3. _____ 4. _____ 5. _____

Specialties: Please describe your company's services and qualifications (up to 30 words)
(If you have chosen an Expanded Company Listing, skip this specialties section and complete the Expanded Listing section below.)

4 EXPANDED EXPERT LISTING: COMPANY

Specialties: Please describe your company's services and qualifications (up to 100 words)

CALCULATE YOUR LISTING TOTAL

All prices below include print and online publication of your listing. The printed listing will appear in the 2018 BASF Directory, and your online listing will be published at www.sfbbar.org/register. You will also receive a complimentary copy of the 2018 BASF Directory.

- | | |
|---|----------|
| <input type="checkbox"/> Expert Listing - Individual | \$399 |
| <input type="checkbox"/> Expert Listing - Company | \$499 |
| <input type="checkbox"/> Expanded Listing - Individual | \$599 |
| <input type="checkbox"/> Expanded Listing - Company | \$699 |
| <input type="checkbox"/> Additional Categories
\$75 per category x _____ (quantity) = | \$ _____ |
| <input type="checkbox"/> Additional Contact Names (company listings only)
\$100 per name x _____ (quantity) = | \$ _____ |
| <input type="checkbox"/> Add color to your online listing and have it featured
\$15 per category x _____ (quantity) = | \$ _____ |



TOTAL \$ _____

METHOD OF PAYMENT

- Check enclosed (payable to BASF) Visa MasterCard American Express

Account Number _____

Expiration Date _____ Security Code _____

Cardholder Name _____

Billing Address and Zip Code _____ Date _____

Authorized Signature _____

Submit your completed form with your payment (made payable to BASF) in one of the following ways:



Mail to: The Bar Association of San Francisco
Attn: Publications
P.O. Box 26389, San Francisco, CA 94126-6389



Fax to: 415-782-8994
Attention: Publications Department

Once your order has been received and processed, you will receive a copy of your listing for final approval. For more information, contact us at 415-782-8910 or register@sfbbar.org

CATEGORIES

 Your listing fee covers one category. Additional categories are \$75 each.

ACCIDENTS

(Investigation, Analysis, Reconstruction, Reenactment)

- General
- Chemical
- Commercial Trucking
- Construction
- Elevator/Escalator
- Industrial/Manufacturing
- Psychological Trauma

Transportation:

- Aviation
- Bicycle
- Boating
- Highway/Traffic/Vehicular
- Pedestrian
- Railroad
- Other (slips, trips & falls, household & power tool accidents)

ACCOUNTING

- ACTUARIAL
- Risk Management

ADA COMPLIANCE

AGRICULTURAL SCIENCES

- Agriculture
- Arboriculture
- Horticulture
- Viticulture/Enology

ALTERNATIVE DISPUTE RESOLUTION

Mediation/Collaborative:

- Attorney
- Non-Attorney

ANIMALS/AVIAN

- Behavior
- Horses
- Livestock
- Pets

ANIMATION

- Computer Simulations

APPAREL

APPRAISAL & VALUATION

- General
- Jewelry & Gems
- Business & Corporate
- Fine Arts & Antiques
- Intangibles
- Machinery & Equipment
- Mergers & Acquisitions
- Patent Infringement
- Personal Property
- Professional Practices
- Property Damages
- Real Estate
- Tax

ARCHITECTURE/LANDSCAPE ARCHITECTURE

ARTS & ENTERTAINMENT

- Amusement Parks
- Fine Arts

AUDIO/VIDEO/PHOTOGRAPHY ANALYSIS

AUTOMOTIVE

AVIATION/AIRPORTS

BIOLOGICAL SCIENCES

- Aquatic & Marine Biology
- Biochemistry
- Biology
- Entomology
- Genetics
- Physiology
- Zoology

BUSINESS/MANAGEMENT

- General
- Compliance
- Customs/Trade Practices
- Distribution
- Forensic Accounting
- Franchising
- Management
- Marketing
- Public Relations
- Retailing

CANNABIS

CARBON MONOXIDE POISONING

CHEMISTRY/CHEMICALS

- Toxicology

COMMUNICATIONS/TELECOMMUNICATIONS

- Broadcasting
- Cell Phone Forensics
- Mobile
- Publishing
- World Wide Web/Internet Services

COMPUTER

- General
- Data Storage Systems & Devices
- Forensics
- Fraud
- Information Systems

CONSTRUCTION

- General
- Accounting
- Blasting
- Carpentry/Framing
- Claims/Disputes
- Codes/Code Interpretation
- Concrete/Foundations
- Construction Defect
- Construction Mgmt.
- Cost Estimation
- Disability & Accessibility
- Electrical
- General Contracting
- Inspection
- Insurance Damage Estimates
- Mechanical/Plumbing/Piping/HVAC
- Project/ Construction Management
- Roads/Highways/ Heavy Construction
- Roofing/Waterproofing
- Safety
- Scheduling
- Sitework/Grading

CREDIT

- Credit Damage Measurement

DEMONSTRATIVE EVIDENCE

- Computer Video Animation

Forensic Photography

- Graphics/Exhibits
- Medical Illustrations
- Models
- Photography
- Video

DISABLED TRANSPORTATION

- ADA & Accidents

DRAM SHOP/ALCOHOL

ECONOMICS

- General
- Antitrust
- Economic Damages
- Economic Loss
- Lost Earnings

EDUCATION

- Administration
- Educational Quality
- Student Welfare

EMPLOYMENT

- General
- ADA
- Benefits & Retirement Plans
- Discrimination & EEO
- Executive Compensation
- FMLA
- Human Resources/Organizational Development
- Labor/Management Relations
- Retaliation
- Sexual Harassment
- Wage & Hours
- Workers' Compensation
- Workplace Investigations
- Workplace Violence
- Wrongful & "At Will" Termination

ENERGY & MINING INDUSTRIES

- Clean Energy
- Mining
- Oil & Gas
- Power
- Utilities Reorganization

ENGINEERING DISCIPLINES

- General
- Acoustics
- Automotive
- Biomedical/Biomechanical
- Chemical
- Civil/Public Works
- Civil/Structural
- Corrosion
- Electrical
- Electronic
- Environmental
- Fire Protection
- Highway/Traffic
- Hydraulic/Flood
- Industrial
- Materials Stress
- Mechanical
- Metallurgical
- Petroleum
- Quality Assurance
- Safety
- Sanitary
- Semiconductor Technology

- Soils
- Telephone/Outside Plant/ Telecommunications
- Welding
- Other

ENVIRONMENT

- General
- Assessment & Impact Studies
- EPA
- Forensics
- Groundwater
- Hazardous Materials
- Health Risk Assessment
- Indoor Air
- Industrial Hygiene
- Mold
- Outdoor Air
- Waste Management
- Water

ESTATE PLANNING/SETTLEMENT

FAILURE ANALYSIS

- General
- Construction
- Industrial/Manufacturing
- Transportation

FINANCE

- General
- Automotive
- Bankruptcy
- Commercial Banking
- Derivatives
- General Securities
- Investment Banking
- Leasing
- Mergers & Acquisitions
- Mortgage
- Real Estate

FIREARMS

FIRES/EXPLOSIONS

FORENSIC EVALUATIONS

FORGERY

GEOLOGY/HYDROLOGY

- Geology
- Hydrology/Hydrogeology
- Seismology

GOLF

GOVERNMENT TOPICS

- Budget/Fiscal Analysis
- Government Contracts
- Land Use, Planning & Zoning
- Law Enforcement
- Public Health
- Public Utilities
- Rent Control
- Tax Issues
- Water Resources
- Other

HANDWRITING (Forensic)

HOTEL/RESTAURANT

- General
- Hotel
- Restaurant

CATEGORIES Your listing fee covers one category. Additional categories are \$75 each.

IDENTIFICATION/FORENSICS

- Ballistics
- Chromatography/Spectroscopy
- Criminalistics
- DNA
- Eyewitness
- Fingerprints
- Polygraph
- Questioned Documents/Document Examination
- Tape Recorded Evidence/Tapes

INSURANCE

(for medical-related insurance categories please look under **MEDICAL - OTHER**)

- General
- Agent/Broker Standard of Care
- Bad Faith
- Coverage Analysis
- Directors & Officers
- Industry Standards
- Life, Health & Disability
- Primary/Excess
- Property & Casualty
- Workers' Compensation

INTELLECTUAL PROPERTY

- General
- Copyright
- Licensing
- Patent Infringement
- Trademark

INVESTIGATION

- General
- Employment
- Financial
- Fire

LABELS/WARNINGS

LANGUAGE

- Linguistics
- Translation/Interpretation

LAW PRACTICE/ATTORNEY

- Attorney Fees
- Law Firm Dissolutions
- Legal Ethics

LOSS EVENTS

- Earthquakes
- Explosions
- Fires
- Floods
- Landslides

MALPRACTICE

- Accounting
- Construction
- Dental
- Fiduciary
- Hospital
- Legal
- Medical

MAPPING & SURVEYING

MARITIME & ADMIRALTY

- General
- Personal Injury

MATERIALS SCIENCE

- Building Materials
- Metals/Metallurgy
- Nonferrous Materials

- Protective Coatings/Paints

MEDICINE & HEALTH

- General
- AIDS
- Anesthesiology
- Dermatology
- Environmental Medicine
- Family Medicine
- Geriatrics/Gerontology
- Industrial/Occupational Medicine
- Infectious Diseases

Internal Medicine:

- General
- Alcohol & Substance Abuse
- Allergy & Immunology
- Cardiology
- Endocrine Disorders
- Gastroenterology
- Hematology
- Neonatology/Fetology
- Nephrology
- Oncology
- Pulmonary Medicine
- Rheumatology

- Neurology
- Obstetrics & Gynecology
- Ophthalmology
- Orthopedics
- Otolaryngology
- Pain Management
- Pathology
- Pediatrics
- Psychiatry (physical med./rehab.)

Psychiatry:

- General
- Child & Adolescent
- Forensic
- Geriatric
- Neuropsychiatry
- Sexual Harassment/Assault
- Substance Abuse

- Radiology/Nuclear Medicine
- Reproductive Medicine
- Sports Medicine

Surgery:

- General
- Cardio Thoracic
- Neurosurgery
- Orthopedics
- Plastic & Reconstructive
- Spine Surgery
- Vascular

- Trauma/Emergency/Emergency Medicine
- Urology

MEDICAL - OTHER

- General
- Acupuncture
- Allergy/Clinical Immunology
- Audiology
- Chiropractic Medicine
- Dentistry/Oral Surgery
- Disability Assessment & Rehabilitation
- Epidemiology
- Expert Witness

- Hospital
- Immunology

Insurance:

- General
- Future Medical Costs
- Managed Care/HMO Litigation
- Medicare/Medicaid
- Life Care Planning
- Long Term Care
- Medical Devices/Materials
- Medical Information
- Medical Records Analysis
- Nursing
- Optometry
- Pharmacy
- Physical Therapy
- Podiatry
- Prosthetics
- Speech/Language Pathology
- Spine Evaluation
- Temporomandibular Joint Injury and Dysfunction
- Veterinary Medicine
- Weight Mgmt., Obesity & Diet

METEOROLOGY/CLIMATOLOGY

PARKS & RECREATION

- Parks/Playgrounds
- Sports/Sports Facilities

PHARMACOLOGY/TOXICOLOGY

- Alcohol/Drugs
- Pharmacology
- Toxicology

PHYSICS

- Laser/Optics

POLICE PRACTICES

PRODUCTS LIABILITY

PSYCHOLOGY

- General
- Adolescent/Child
- Capacity/Conservatorship
- Criminal
- Eyewitness Identification
- Family/Marriage
- Learning Disabilities
- Neuropsychology
- Personal Injury
- PTSD
- Psychometrics
- Sexual Harassment/Assault

REAL ESTATE & HOUSING

- Broker Standard of Care
- Commercial Real Estate
- Housing
- Mortgage
- Property Management
- Real Estate
- Self Storage
- Standards of Care/Due Diligence
- Title/Escrow

RESEARCH & TESTING

SAFETY

- Child Safety
- Ergonomics
- FEMA

- Human Factors
- OSHA

Safety and Accident Prevention (see also Engineering):

- Industrial/Manufacturing
- Transportation
- Other

- 1820 Seatbelts/Airbags

SECURITY

- Cybersecurity
- General
- Night Club, Bar, & Casino Security
- Physical/Personal Security
- Security Officer Conduct

SOCIAL SERVICES

- General
- Adoption
- Domestic Violence
- Parole
- Welfare

SOCIOLOGY

- General
- Criminology
- Gangs

SOLAR ENERGY

STATISTICS/MATHEMATICS

STRUCTURED SETTLEMENTS

SURVEYS & OPINION RESEARCH

TAXATION

TRANSPORTATION

TRAVEL & TOURISM

TRIAL CONSULTANTS

- Expert Witness Services
- Jury Consultants
- Jury Selection
- Trial Consultants
- Trial Presentation

VISIBILITY STUDIES

VOCATIONAL/CAREER EVALUATION AND COUNSELING

WILL CONTESTS