

# REGISTER OF EXPERTS & CONSULTANTS DIRECTORY



The Register of Experts & Consultants is Northern California's most trusted source for expert witnesses and consultants. As an expert witness or consultant, this directory is your most effective online and print advertising opportunity.

The directory reaches more than 10,000 legal professionals in the Bay Area and encourages attorney-to attorney referrals.

## Available listing types and categories:

### Individual Listing: Starting at \$399

includes: name, title, company, and contact information, specialties, and degrees and licenses. Expanded listings also include formal education, certifications, previous positions, honors and awards, professional affiliations, publications, and prior expert experience.

### Company Listing: Starting at \$499

includes: company and contact name, contact information, specialties, degrees and licenses. Expanded listings and listing add-ons are available and include additional contact names and additional space to describe company specialties.

**10%**  
off listings  
purchased by  
August 31!

For more details and to purchase listings, contact [kfirmin@sfbar.org](mailto:kfirmin@sfbar.org) or  
(415) 782-8910

# INSTRUCTIONS

## 1 CHOOSE YOUR LISTING TYPE

There are two types of listings - the **Expert Listing** and the **Expanded Expert Listing**. Expanded listings allow you to showcase your expertise in greater detail. Both types of listings are available as individual or company listings. Company listings are ideally suited for companies who prefer to be listed by their business name rather than by their individual experts.

### EXPERT LISTING

#### **Name - or - Company Name and Contact Name**

Professional Abbreviation

Primary Position/Title

Firm/Company

Address

Telephone, Fax, Email and Website



*Optional: Twitter and LinkedIn profile or company page links*



Specialties: up to 30 words

Degrees/Licenses (Please, no certifications)

- ▶ For an **individual listing**, please complete section **1** of the insertion agreement
- ▶ For a **company listing**, please complete section **3**

### EXPANDED EXPERT LISTING

In addition to the listing information to the left, expanded listings include:

For individual listings:

- Formal Education
- Certifications/Licenses/Registrations
- Previous/Current Positions
- Honors/Awards
- Membership in Professional Societies
- Publications
- Prior Expert/Consultant Experience

For company listings:

Expanded company listings include space for additional description of your company's specialties (up to 100 words).

- ▶ For an **individual expanded listing**, please complete sections **1** and **2**
- ▶ For a **company expanded listing**, please complete sections **3** and **4**

## 2 PICK YOUR CATEGORY

Choose the category under which you would like your listing to appear. All available categories are listed on the last two pages of this document. One category is included in the price of your listing. You can add additional categories for \$75 per category.

## 3 OPTIONAL: ADD COLOR TO YOUR ONLINE LISTING

Add some color to your online listing and become a featured lister! When you choose this option, your listing will be highlighted in color and appear in the top portion of the search results webpage.

# INSERTION AGREEMENT

Please complete all sections below and on the following pages that apply to your chosen type of listing. Type or print all information clearly and accurately. List the most important information first as text may be edited due to space limitations.

Once your order has been received and processed, you will receive a copy of your listing for final approval.

## 1 EXPERT LISTING: INDIVIDUAL

Name \_\_\_\_\_ Professional Abbreviation (one) \_\_\_\_\_

Primary Position/Title \_\_\_\_\_

Employer \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Alternate Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

 Optional: twitter.com/ \_\_\_\_\_

 Optional: linkedin.com/ \_\_\_\_\_

Specialties (up to 30 words) \_\_\_\_\_

Degrees/Licenses (please, no university affiliations or certifications)

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_

## 2 EXPANDED EXPERT LISTING: INDIVIDUAL

Formal Education:

Degree \_\_\_\_\_ Area \_\_\_\_\_ University \_\_\_\_\_ Year \_\_\_\_\_

Degree \_\_\_\_\_ Area \_\_\_\_\_ University \_\_\_\_\_ Year \_\_\_\_\_

Degree \_\_\_\_\_ Area \_\_\_\_\_ University \_\_\_\_\_ Year \_\_\_\_\_

Certifications/Licenses/Registrations (max 5) \_\_\_\_\_

Previous/Current Positions/Titles (max 5) \_\_\_\_\_

Honors/Awards (max 10) \_\_\_\_\_

Membership in Professional Societies (max 10) \_\_\_\_\_

Number of Publications (including up to 3 titles) \_\_\_\_\_

Prior Expert/Consultant Experience (up to 50 words) \_\_\_\_\_

### 3 EXPERT LISTING: COMPANY

Company Name \_\_\_\_\_  
Name of Contact \_\_\_\_\_ Professional Abbreviation (one) \_\_\_\_\_  
Title of Contact \_\_\_\_\_


**Optional:** You can add additional contact names to your company listing at \$100 per name:


Name of Contact \_\_\_\_\_ Professional Abbreviation (one) \_\_\_\_\_  
Title of Contact \_\_\_\_\_

Name of Contact \_\_\_\_\_ Professional Abbreviation (one) \_\_\_\_\_  
Title of Contact \_\_\_\_\_

Name of Contact \_\_\_\_\_ Professional Abbreviation (one) \_\_\_\_\_  
Title of Contact \_\_\_\_\_

Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Alternate Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_ Website \_\_\_\_\_

 Optional: twitter.com/ \_\_\_\_\_

 Optional: linkedin.com/ \_\_\_\_\_

Degrees/Licenses (please, no university affiliations)

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_

Specialties: Please describe your company's services and qualifications (up to 30 words)  
(If you have chosen an Expanded Company Listing, skip this specialties section and complete the Expanded Listing section below.)

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### 4 EXPANDED EXPERT LISTING: COMPANY

Specialties: Please describe your company's services and qualifications (up to 100 words)

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## CALCULATE YOUR LISTING TOTAL

All prices below include print and online publication of your listing. The printed listing will appear in the 2018 BASF Directory, and your online listing will be published at [www.sfbar.org/register](http://www.sfbar.org/register). You will also receive a complimentary copy of the 2018 BASF Directory.

- |   |          |
|---|----------|
| <input type="checkbox"/> <b>Expert Listing - Individual</b>   | \$399    |
| <input type="checkbox"/> <b>Expert Listing - Company</b>  | \$499    |
| <input type="checkbox"/> <b>Expanded Listing - Individual</b>   | \$599    |
| <input type="checkbox"/> <b>Expanded Listing - Company</b>  | \$699    |
| <input type="checkbox"/> <b>Additional Categories</b><br>\$75 per category x _____ (quantity) =                                 | \$ _____ |
| <input type="checkbox"/> <b>Additional Contact Names</b> (company listings only)<br>\$100 per name x _____ (quantity) =         | \$ _____ |
| <input type="checkbox"/> <b>Add color to your online listing and have it featured</b><br>\$15 per category x _____ (quantity) = | \$ _____ |



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**TOTAL** \$ \_\_\_\_\_

## METHOD OF PAYMENT

- Check enclosed (payable to BASF)     Visa     MasterCard     American Express

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Billing Address and Zip Code \_\_\_\_\_ Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Submit your completed form with your payment (made payable to BASF) in one of the following ways:



Mail to: The Bar Association of San Francisco  
Attn: Publications  
P.O. Box 26389, San Francisco, CA 94126-6389



Fax to: 415-782-8994  
Attention: Publications Department

Once your order has been received and processed, you will receive a copy of your listing for final approval. For more information, contact us at 415-782-8910 or [register@sfbar.org](mailto:register@sfbar.org)

# CATEGORIES Your listing fee covers one category. Additional categories are \$75 each.

## ACCIDENTS

(Investigation, Analysis, Reconstruction, Reenactment)

- General
- Chemical
- Commercial Trucking
- Construction
- Elevator/Escalator
- Industrial/Manufacturing
- Psychological Trauma

### Transportation:

- Aviation
- Bicycle
- Boating
- Highway/Traffic/Vehicular
- Pedestrian
- Railroad
- Other (slips, trips & falls, household & power tool accidents)

## ACCOUNTING

- ACTUARIAL
- Risk Management

## ADA COMPLIANCE

## AGRICULTURAL SCIENCES

- Agriculture
- Arboriculture
- Horticulture
- Viticulture/Enology

## ALTERNATIVE DISPUTE RESOLUTION

### Mediation/Collaborative:

- Attorney
- Non-Attorney

## ANIMALS/AVIAN

- Behavior
- Horses
- Livestock
- Pets

## ANIMATION

- Computer Simulations

## APPAREL

## APPRAISAL & VALUATION

- General
- Jewelry & Gems
- Business & Corporate
- Fine Arts & Antiques
- Intangibles
- Machinery & Equipment
- Mergers & Acquisitions
- Patent Infringement
- Personal Property
- Professional Practices
- Property Damages
- Real Estate
- Tax

## ARCHITECTURE/LANDSCAPE ARCHITECTURE

## ARTS & ENTERTAINMENT

- Amusement Parks
- Fine Arts

## AUDIO/VIDEO/PHOTOGRAPHY ANALYSIS

## AUTOMOTIVE

## AVIATION/AIRPORTS

## BIOLOGICAL SCIENCES

- Aquatic & Marine Biology
- Biochemistry
- Biology
- Entomology
- Genetics
- Physiology
- Zoology

## BUSINESS/MANAGEMENT

- General
- Compliance
- Customs/Trade Practices
- Distribution
- Forensic Accounting
- Franchising
- Management
- Marketing
- Public Relations
- Retailing

## CANNABIS

## CARBON MONOXIDE POISONING

## CHEMISTRY/CHEMICALS

- Toxicology

## COMMUNICATIONS/TELECOMMUNICATIONS

- Broadcasting
- Cell Phone Forensics
- Mobile
- Publishing
- World Wide Web/Internet Services

## COMPUTER

- General
- Data Storage Systems & Devices
- Forensics
- Fraud
- Information Systems

## CONSTRUCTION

- General
- Accounting
- Blasting
- Carpentry/Framing
- Claims/Disputes
- Codes/Code Interpretation
- Concrete/Foundations
- Construction Defect
- Construction Mgmt.
- Cost Estimation
- Disability & Accessibility
- Electrical
- General Contracting
- Inspection
- Insurance Damage Estimates
- Mechanical/Plumbing/Piping/HVAC
- Project/ Construction Management
- Roads/Highways/ Heavy Construction
- Roofing/Waterproofing
- Safety
- Scheduling
- Sitework/Grading

## CREDIT

- Credit Damage Measurement

## DEMONSTRATIVE EVIDENCE

- Computer Video Animation

## Forensic Photography

- Graphics/Exhibits
- Medical Illustrations
- Models
- Photography
- Video

## DISABLED TRANSPORTATION

- ADA & Accidents

## DRAM SHOP/ALCOHOL

## ECONOMICS

- General
- Antitrust
- Economic Damages
- Economic Loss
- Lost Earnings

## EDUCATION

- Administration
- Educational Quality
- Student Welfare

## EMPLOYMENT

- General
- ADA
- Benefits & Retirement Plans
- Discrimination & EEO
- Executive Compensation
- FMLA
- Human Resources/Organizational Development
- Labor/Management Relations
- Retaliation
- Sexual Harassment
- Wage & Hours
- Workers' Compensation
- Workplace Investigations
- Workplace Violence
- Wrongful & "At Will" Termination

## ENERGY & MINING INDUSTRIES

- Clean Energy
- Mining
- Oil & Gas
- Power
- Utilities Reorganization

## ENGINEERING DISCIPLINES

- General
- Acoustics
- Automotive
- Biomedical/Biomechanical
- Chemical
- Civil/Public Works
- Civil/Structural
- Corrosion
- Electrical
- Electronic
- Environmental
- Fire Protection
- Highway/Traffic
- Hydraulic/Flood
- Industrial
- Materials Stress
- Mechanical
- Metallurgical
- Petroleum
- Quality Assurance
- Safety
- Sanitary
- Semiconductor Technology

- Soils
- Telephone/Outside Plant/ Telecommunications
- Welding
- Other

## ENVIRONMENT

- General
- Assessment & Impact Studies
- EPA
- Forensics
- Groundwater
- Hazardous Materials
- Health Risk Assessment
- Indoor Air
- Industrial Hygiene
- Mold
- Outdoor Air
- Waste Management
- Water

## ESTATE PLANNING/SETTLEMENT

## FAILURE ANALYSIS

- General
- Construction
- Industrial/Manufacturing
- Transportation

## FINANCE

- General
- Automotive
- Bankruptcy
- Commercial Banking
- Derivatives
- General Securities
- Investment Banking
- Leasing
- Mergers & Acquisitions
- Mortgage
- Real Estate

## FIREARMS

## FIRES/EXPLOSIONS

## FORENSIC EVALUATIONS

## FORGERY

## GEOLOGY/HYDROLOGY

- Geology
- Hydrology/Hydrogeology
- Seismology

## GOLF

## GOVERNMENT TOPICS

- Budget/Fiscal Analysis
- Government Contracts
- Land Use, Planning & Zoning
- Law Enforcement
- Public Health
- Public Utilities
- Rent Control
- Tax Issues
- Water Resources
- Other

## HANDWRITING (Forensic)

## HOTEL/RESTAURANT

- General
- Hotel
- Restaurant

# CATEGORIES Your listing fee covers one category. Additional categories are \$75 each.

## IDENTIFICATION/FORENSICS

- Ballistics
- Chromatography/Spectroscopy
- Criminalistics
- DNA
- Eyewitness
- Fingerprints
- Polygraph
- Questioned Documents/Document Examination
- Tape Recorded Evidence/Tapes

## INSURANCE

(for medical-related insurance categories please look under **MEDICAL - OTHER**)

- General
- Agent/Broker Standard of Care
- Bad Faith
- Coverage Analysis
- Directors & Officers
- Industry Standards
- Life, Health & Disability
- Primary/Excess
- Property & Casualty
- Workers' Compensation

## INTELLECTUAL PROPERTY

- General
- Copyright
- Licensing
- Patent Infringement
- Trademark

## INVESTIGATION

- General
- Employment
- Financial
- Fire

## LABELS/WARNINGS

## LANGUAGE

- Linguistics
- Translation/Interpretation

## LAW PRACTICE/ATTORNEY

- Attorney Fees
- Law Firm Dissolutions
- Legal Ethics

## LOSS EVENTS

- Earthquakes
- Explosions
- Fires
- Floods
- Landslides

## MALPRACTICE

- Accounting
- Construction
- Dental
- Fiduciary
- Hospital
- Legal
- Medical

## MAPPING & SURVEYING

## MARITIME & ADMIRALTY

- General
- Personal Injury

## MATERIALS SCIENCE

- Building Materials
- Metals/Metallurgy
- Nonferrous Materials

- Protective Coatings/Paints

## MEDICINE & HEALTH

- General
- AIDS
- Anesthesiology
- Dermatology
- Environmental Medicine
- Family Medicine
- Geriatrics/Gerontology
- Industrial/Occupational Medicine
- Infectious Diseases

### Internal Medicine:

- General
- Alcohol & Substance Abuse
- Allergy & Immunology
- Cardiology
- Endocrine Disorders
- Gastroenterology
- Hematology
- Neonatology/Fetology
- Nephrology
- Oncology
- Pulmonary Medicine
- Rheumatology

- Neurology
- Obstetrics & Gynecology
- Ophthalmology
- Orthopedics
- Otolaryngology
- Pain Management
- Pathology
- Pediatrics
- Psychiatry (physical med./rehab.)

### Psychiatry:

- General
- Child & Adolescent
- Forensic
- Geriatric
- Neuropsychiatry
- Sexual Harassment/Assault
- Substance Abuse

- Radiology/Nuclear Medicine
- Reproductive Medicine
- Sports Medicine

### Surgery:

- General
- Cardio Thoracic
- Neurosurgery
- Orthopedics
- Plastic & Reconstructive
- Spine Surgery
- Vascular

- Trauma/Emergency/Emergency Medicine
- Urology

## MEDICAL - OTHER

- General
- Acupuncture
- Allergy/Clinical Immunology
- Audiology
- Chiropractic Medicine
- Dentistry/Oral Surgery
- Disability Assessment & Rehabilitation
- Epidemiology
- Expert Witness

- Hospital
- Immunology

### Insurance:

- General
- Future Medical Costs
- Managed Care/HMO Litigation
- Medicare/Medicaid
- Life Care Planning
- Long Term Care
- Medical Devices/Materials
- Medical Information
- Medical Records Analysis
- Nursing
- Optometry
- Pharmacy
- Physical Therapy
- Podiatry
- Prosthetics
- Speech/Language Pathology
- Spine Evaluation
- Temporomandibular Joint Injury and Dysfunction
- Veterinary Medicine
- Weight Mgmt., Obesity & Diet

## METEOROLOGY/CLIMATOLOGY

## PARKS & RECREATION

- Parks/Playgrounds
- Sports/Sports Facilities

## PHARMACOLOGY/TOXICOLOGY

- Alcohol/Drugs
- Pharmacology
- Toxicology

## PHYSICS

- Laser/Optics

## POLICE PRACTICES

## PRODUCTS LIABILITY

## PSYCHOLOGY

- General
- Adolescent/Child
- Capacity/Conservatorship
- Criminal
- Eyewitness Identification
- Family/Marriage
- Learning Disabilities
- Neuropsychology
- Personal Injury
- PTSD
- Psychometrics
- Sexual Harassment/Assault

## REAL ESTATE & HOUSING

- Broker Standard of Care
- Commercial Real Estate
- Housing
- Mortgage
- Property Management
- Real Estate
- Self Storage
- Standards of Care/Due Diligence
- Title/Escrow

## RESEARCH & TESTING

## SAFETY

- Child Safety
- Ergonomics
- FEMA

- Human Factors
- OSHA

### Safety and Accident Prevention (see also Engineering):

- Industrial/Manufacturing
- Transportation
- Other

- 1820  Seatbelts/Airbags

## SECURITY

- Cybersecurity
- General
- Night Club, Bar, & Casino Security
- Physical/Personal Security
- Security Officer Conduct

## SOCIAL SERVICES

- General
- Adoption
- Domestic Violence
- Parole
- Welfare

## SOCIOLOGY

- General
- Criminology
- Gangs

## SOLAR ENERGY

## STATISTICS/MATHEMATICS

## STRUCTURED SETTLEMENTS

## SURVEYS & OPINION RESEARCH

## TAXATION

## TRANSPORTATION

## TRAVEL & TOURISM

## TRIAL CONSULTANTS

- Expert Witness Services
- Jury Consultants
- Jury Selection
- Trial Consultants
- Trial Presentation

## VISIBILITY STUDIES

## VOCATIONAL/CAREER EVALUATION AND COUNSELING

## WILL CONTESTS