



THE BAR ASSOCIATION OF
SAN FRANCISCO

ADVERTISING

Best Advertising Value to reach the Bay Area's attorney market

BASF reflects the best of the legal profession. Our publications are produced in house and offer a quality of writing and depth of exposure unmatched by daily legal newspapers.

Whether your goal is to increase brand awareness, make an announcement, or to showcase your company's products and services to the Bay Area legal community, advertising with BASF delivers your message to a highly targeted audience.

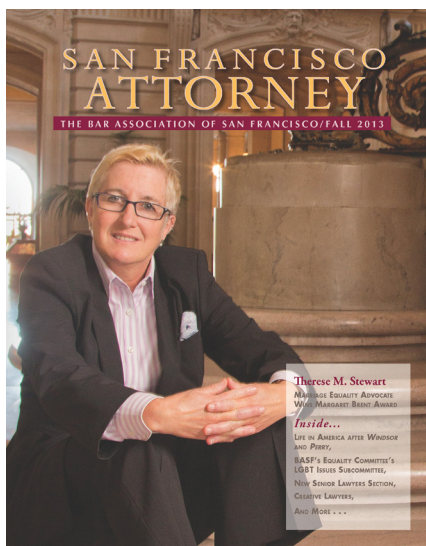
Discounts for Leaders Circle and Non-Profits

Leaders Circle firms (formerly known as Sponsor Firms), non-profit organizations, and advertising agencies enjoy 25% off current advertising rates.

Discounts are also available for sole-proprietor businesses, and small businesses.



Best Display Advertising



The San Francisco Attorney magazine (SFAM) is just one of the many advertising opportunities available to you.

- ▶ This award-winning, quarterly publication is the only full-color, glossy magazine tailored to the local legal community.
- ▶ Full-color, your ads will enhance your message and brand.
- ▶ Over 43% of paid subscribers are firm owners or partners.
- ▶ The print run of 9,000+ copies per issue makes SFAM one of the most widely distributed publications in the Bay Area legal market.

contact mike@rwwcompany.com