

# ALTERNATIVE DISPUTE RESOLUTION DIRECTORY



The Alternative Dispute Resolution Directory is part of The Bar Association of San Francisco (BASF) Directory, Northern California's premiere directory tailored to the needs of local attorneys and legal professionals.

Help develop your ADR practice and give yourself the prominence and competitive edge you've earned with a combined print and online marketing effort.

**Basic listings start at only \$95.**

## Available listing types and categories:

### Basic Listing: \$95

includes: name, title, company, and contact information, plus ADR services and specialty practice areas

### Resume Listing: \$195 BEST VALUE!

includes: all of the above, plus prior ADR experience, education, degrees/certifications, honors/awards, professional affiliations, and publications

### Available listing categories: Arbitration; Mediation; or Special Master

One category is included with your listing fee. Additional categories for your listing are available at \$60/each.



**10%**  
off listings  
purchased by  
August 31!

**For more details and to purchase listings, contact [kfirmin@sfbar.org](mailto:kfirmin@sfbar.org) or (415) 782-8910**

To start a listing, complete the insertion agreement information below:

## 1 CHOOSE YOUR LISTING TYPE

Basic: \$95       Resume: \$195

Listing Type  
Subtotal = \$ \_\_\_\_\_

## 2 SELECT YOUR CATEGORY OF ADR SERVICES

Select all categories that apply to you. Your listing will appear in each category you select. **One category is included in your listing fee.** Additional categories are \$60/each.

- Arbitration  
 Mediation  
 Special Master

Category  
Subtotal = \$ \_\_\_\_\_

TOTAL = \$ \_\_\_\_\_  
(Add subtotals above)

## 3 LIST ADDITIONAL ADR SERVICES

List up to six additional ADR Services that you would like to appear in your listing. Examples of additional ADR Services include: Conciliation, Judge Pro Tempore, or Early Neutral Evaluation.

1. \_\_\_\_\_ 4. \_\_\_\_\_  
2. \_\_\_\_\_ 5. \_\_\_\_\_  
3. \_\_\_\_\_ 6. \_\_\_\_\_

## 4 PICK SPECIALTY PRACTICE AREAS

Select up to 10 specialty practice areas that you would like to appear in your listing. These specialty practice areas will also determine how people find your listing in the category index of the directory. Examples of specialty practice areas include: Business, Contract, Real Estate, Fee Disputes

1. \_\_\_\_\_ 6. \_\_\_\_\_  
2. \_\_\_\_\_ 7. \_\_\_\_\_  
3. \_\_\_\_\_ 8. \_\_\_\_\_  
4. \_\_\_\_\_ 9. \_\_\_\_\_  
5. \_\_\_\_\_ 10. \_\_\_\_\_

## 5 COMPLETE THE BASIC INFORMATION

Name \_\_\_\_\_ BASF #, if applicable \_\_\_\_\_

Primary Position/Title \_\_\_\_\_

Firm/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_



Optional: Include your firm's Facebook vanity url here: facebook.com/



Optional: Include your legal-related Twitter username here: twitter.com/



Optional: Include your LinkedIn profile link: linkedin.com/

**6**

## COMPLETE THE RESUME INFORMATION

Please complete this section, if you chose the Resume Listing type. Attach pages if needed.

Prior ADR Experience/Training (maximum 50 words): \_\_\_\_\_

\_\_\_\_\_

Education: Degree \_\_\_\_\_ Area \_\_\_\_\_ University \_\_\_\_\_ Year \_\_\_\_\_

Degree \_\_\_\_\_ Area \_\_\_\_\_ University \_\_\_\_\_ Year \_\_\_\_\_

Degree \_\_\_\_\_ Area \_\_\_\_\_ University \_\_\_\_\_ Year \_\_\_\_\_

Licenses/Certifications: \_\_\_\_\_

\_\_\_\_\_

Affiliations: \_\_\_\_\_

Honors/Awards: \_\_\_\_\_

Articles/Publications: \_\_\_\_\_

\_\_\_\_\_

## FIRM/ COMPANY LISTINGS

For more information about formatting and pricing for firm/ company listings, please contact Kerstin Firmin at [kfirmin@sfbar.org](mailto:kfirmin@sfbar.org) or (415) 782-8910

## PAYMENT

# DEADLINE: JULY 31, 2017

Order Total \$ \_\_\_\_\_

Check enclosed (made payable to BASF) or

Visa       MasterCard       American Express

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card (Please print) \_\_\_\_\_

Credit Card Billing Zip Code \_\_\_\_\_

Authorizing Signature \_\_\_\_\_ Date \_\_\_\_\_

Send your completed Insertion Agreement and payment to:

The Bar Association of San Francisco; Attention: Publications  
P.O. Box 26389, San Francisco, CA 94126-6389

Fax to: 415-782-8994    Email to: [kfirmin@sfbar.org](mailto:kfirmin@sfbar.org)